Flowy

Your message. Flowy reaches the right passengers.

Reach the right passengers, during and after their journey.



The operator decides what to communicate and when. With the **operator's integrated app** and **Flowy sensors** on board, you can reach **passengers currently on board or those who travelled on a specific service** through push notifications and contextual in-app messages.

COMMUNICATE ON BOARD	FOLLOW UP AFTER TRAVEL	YOU CHOOSE THE CONTENT
upon boarding or on request from the control room	to passengers from a specific vehicle or service	content and timing set by the operator

One direct channel, more benefits for the operator.

Targeted communication

Reach only passengers on board or those who travelled on a specific vehicle or service.

Faster response

The control room sends operational instructions immediately, without relying on generic announcements.

More value from your app

Use service alerts, assistance and loyalty initiatives in a channel passengers already use.

3 use cases: the right message at the right time

Service disruption on board

CONTROL ROOM · LIVE

"The air conditioning in carriage 3 has a fault. Please move to carriage 1 or 4."

ACTION → alerts only passengers in carriage 3.

Guidance and welcome

BOARDING

"Welcome aboard. The rear carriages are less crowded."

ACTION → guides passengers during the journey.

Post-journey communication

AFTER THE JOURNEY

"You often travel on service 812: here is a special offer on your monthly pass."

ACTION → reaches the same passengers later.

From the control room to the passenger's phone.

Integrate the operator's app with Flowy sensors and enable communication during or after the journey. Start with a POC on one route or fleet.

Chosen by more than 15 public transport operators in Italy.

ASF SADEM TUA Trasporto Unico Abruzzese Cotral GTT Trenord Trenitalia Busitalia

Request a demo →

Marco Musumeci

+39 334 181 2610

m.musumeci@flowy.biz

Flowy